

CLAIMS

I claim:

1. A method for recruiting and identifying the consuming public's interests in
5 artists world-wide having artistic works for engaging artists in contracts and promoting
and distributing said contracted artists' artistic works, said method comprising the steps
of:

(a) receiving artistic works via global computer networks in order to recruit artists;
(b) making available at least one artistic work to the consuming public for the
10 review of the consuming public via global computer networks;

(c) obtaining consumer feedback from the consuming public via global computer
networks regarding the consuming public's interest in the at least one artistic work or in
the at least one artist having the at least one artistic work;

(d) engaging an artist in a contract based on said consumer feedback;
15 (e) promoting said contracted artist or at least one of said contracted artist's
artistic works via global computer networks; and

(f) distributing at least one of said contracted artist's artistic works via global
computer networks.

2. The method of Claim 1 wherein said step of making at least one artistic work
20 available to the consuming public further comprises making personal information about
the at least one artist available to the consuming public.

3. The method of Claim 1 wherein the step of engaging an artist in a contract
based on said consumer feedback comprises a recording contract.

4. The method of Claim 1 wherein the step of engaging an artist in a contract based on said consumer feedback comprises a modeling contract.

5. The method of Claim 1 wherein the step of engaging an artist in a contract based on said consumer feedback comprises a script writing contract.

5 6. A method for recruiting artists world-wide having artistic works, said method comprising the steps of:

(a) providing a web site over global computer networks by a support entity for recruiting artists;

10 (b) communicating with said web site by the artists world-wide for uploading representations of their respective artistic works and personal information to said web site in order to recruit the artists;

(c) making at least one of the respective artistic works and personal information available to the consuming public for the review of the consuming public via said web site;

15 (d) obtaining consumer feedback from the consuming public via said web site regarding which of the artistic works the consuming public prefers;

(e) engaging those artists in contracts with said support entity or with a third party associated with said support entity based on said consumer feedback;

20 (f) promoting at least one of said contracted artists or at least one of said contracted artists' artistic works via global computer networks; and

(g) distributing at least one of said contracted artist's artistic works via global computer networks.

7. The method of Claim 6 further comprising the step of generating an opinion poll based on said consumer feedback.

8. The method of Claim 6 further comprising the step of utilizing newsgroups over said global computer networks for disseminating information about the artists and said
5 consumer feedback.

9. The method of Claim 6 further comprising the step of utilizing e-mail listserves for disseminating artist information to individuals of the consuming public that have selected to receive such information.

10. The method of Claim 6 further comprising the step of providing said web site
10 with daily, detailed information regarding how many people reviewed each of said artist profiles and how many people listened to their songs.

11. The method of Claim 10 wherein said daily, detailed information further comprises how many people downloaded their songs.

12. The method of Claim 6 further comprising the step of providing multiple
15 language content at said web site for permitting the recruitment of artist talent world-wide.

13. A system for recruiting artists world-wide having artistic works wherein the artistic works are loadable onto global computer networks and wherein said system is operated by a support entity, said system comprising:

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- a web site available on the global computer networks;
 - an artist database in communication with said web site;
 - an artist works database in communication with said web site;

an end-user database in communication with said web site;
a statistics database in communication with said web site;
content databases in communication with said web site;
means for purchasing artistic works; and

5 wherein said web site stores the artistic works in said artist work database, stores
artist content in said content databases, stores consuming public information in said
end-user database and stores web site use information by the consuming public in said
statistics database, said artist database and said artist works database being
searchable by the consuming public for consideration by the consuming public world-
10 wide via said content databases, and wherein said end-user database and said
statistics database are utilized for analyzing said consuming public feedback and for
engaging those artists in contracts with said support entity or with a third party
associated with said support entity based on said consumer feedback; and

wherein said means for purchasing artistic works comprises an online store for
15 selling artistic works of said contracted artists.

14. The system of Claim 13 wherein said artistic work is music, wherein said
artistic work database is a music database and wherein said web site is an online
record business web site.